



## FOR IMMEDIATE RELEASE:

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## Sansin is Main Sponsor at Timber Framers Guild Conference, October 28-30<sup>th</sup> in Montebello Quebec

The Timber Framers Guild today announced that Sansin Corporation ([www.sansin.com](http://www.sansin.com)) will be the main sponsor at its upcoming 2010 Eastern Conference, October 28-30<sup>th</sup> at Le Chateau Montebello in Montebello, Quebec. For more information on the event, visit: <http://www.tfguild.org/confs/cfeast2010.html/>

According to Joel McCarty, Executive Director of the Guild, "We are thrilled that Sansin has decided to be the main sponsor at our October conference in Montebello. Sansin is a perfect fit to headline this event since they show the same passion, commitment and dedication to excellence in the care and preservation of wood as our members."

"We are looking forward to meeting attendees who love the craft of timber framing and understand the discrete properties and structure of wood and want information on how to best protect it to achieve both durability and beauty," said Sjoerd Bos, Vice President at Sansin.

Sansin will feature timbers in its booth, showing before and after examples of wood stained for both exterior and interior protection and color. "We've put a lot of research in developing product that can protect and beautify timbers that tend to be wet and susceptible to blue stain, fungi and other degradation. Sansin always strives for a product that delivers the best performance and finish, with the least amount of toxicity."

Sansin products to be featured at the Eastern Conference are formulated to be both low in VOC levels, yet high in beauty and performance, and will include:

- **Purity® Interior Nature's Oil** – For a perfectly beautiful natural, hand-rubbed wood finish, [Nature's Oil](#) is the choice for the inside of your home for both beauty and protection in a low-VOC, water-borne system. With just two coats, Nature's Oil delivers a rich, uniform lustre that allows the grain and character of wood to shine through with incredible character.
- **Purity® Interior Stains and Clears** – [Purity 0-VOC](#) is the first water-based interior wood stain with a base free from any harmful volatile organic compounds (VOCs) - available in a new line of Micro-Fine Colors, called [Eco-Tones™](#), which deliver the vibrancy and richness of dyes without the high toxicity.
- **Foundation™** – For use inside and out, Foundation penetrates wood for deep down protection from checking and UV degradation, assuring stain achieves the color, clarity and quality you demand. Foundation applies clear and doesn't have to be removed before top-coat application.

### About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.Sansin.com](http://www.Sansin.com) and like us on Facebook at <http://www.facebook.com/pages/Sansin-Enviro-Wood-Stains/119969284725331>